

Are your potential shoppers going to **other websites** to know more about the products you sell?

Information rich product catalog decreases the sales cycle, helps you retain your shoppers, and boosts conversion.

Mobius is an expert in collecting and analyzing complex product specifications and features across different brands under different categories from authentic sources on World Wide Web. Mobius provides rich product content and helps you eliminate non-standardized products across brands and categories, contradictory information across sources, and mismatching MPN/SKU numbers.

It is not a coincidence that all top retailers have **information rich product catalogs** that give as much product information as possible to the potential shopper

The best part is that Mobius can produce a catalog for any category—including soft-goods areas outside of Computer & Electronics, a category in which we specialize.

Mobius makes integration into existing catalogs easy. Catalogs are mapped to your taxonomy and product pages are also created and delivered in any format.

Mobius can deliver catalogs both in bulk and on-demand.

Original Product Catalog + **Rich Product Information** = **Shorter Sales Cycle**



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