

Are data feeds to comparison shopping channels getting you **Right Traffic**?

Comparison Shopping Engines drive traffic to your website. **That's the good news.** However, the traffic comes at a heavy price. Mobius will apply the right combination of human intervention and advanced Mobius technology to deliver a more accurate feed to Comparison Shopping Engines - producing better results for you.



How It Works

First, you tell us what products and which Comparison Shopping Engines you would like your feeds delivered to. Then, Mobius does all the heavy lifting! We create and clean the data better than anyone else and submit the feeds directly to the Comparison Shopping Engines, as often as you like. Your datafeeds are loaded with right information and we ensure that all your offers get displayed at right places with right price. We can also automatically update your data feeds by scraping information from your website.

Effortless. Efficient. Cost-effective.

Now for the Great News

Combined with Mobius' **Price Optimizer**, your data feeds will simply perform better with optimized pricing that helps you make smarter spending decisions. You'll stop delivering unmanaged feeds that leave you hoping for sales. Combining Data Feed Management and Pricing Intelligence is like peanut butter and jelly. It's the perfect combination to deliver new intelligence that will save you money and bring you more sales.



Data Feed Management + **Price Optimizer** = **Effective Shopping Engine Campaign**

